



Colin Henson
Product Design Lead

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As an experienced and pragmatic design lead, I bring a diverse UX and product design skill set, all rooted in a strong foundation of interaction and visual design. I am inspired by opportunities to transform human insights into empowering, flexible, and aesthetically pleasing solutions.



SKILLS

- Design Leadership
- Design Thinking
- User-centered Design
- UX Strategy
- Design Planning and Accurate Estimation
- Design Systems
- Design Workshop Facilitation
- Design Direction and Stakeholder Alignment
- Designer Mentoring
- UX Heuristics
- Interaction Design
- Visual Design
- UX Research
- Usability Testing
- Information Architecture
- Wireframing
- Prototyping
- Responsive design
- App Design
- Cross-platform UX Design: Websites, Mobile and TV
- Storytelling
- Icon Design
- Motion Design
- HTML, CSS, and Sass
- Basic Understanding of JavaScript



TOOLS

- Figma
- Sketch
- FigJam
- Miro
- Zeplin
- Jira
- TryMyUI
- UserTesting.com
- Photoshop
- Illustrator
- AfterEffects
- Lottie



EDUCATION

Rhode Island School of Design
Bachelor of Fine Arts

RISD European Honors Program
Rome, Italy



EXPERIENCE



Brightcove

Boston, MA

Product Design Director

Aug 2022 - Jan 2024

- Led Product Design team for Brightcove, which offers trusted video streaming technology and insights for thousands of customers, including 250+ Fortune 1000 companies
- Managed 8+ designers across the globe (Mexico, Portugal, England, and US) that delivered design for digital products serving customers in media, marketing, and internal communication
- Redesigned core product functionality for video search, filtering, roles, and permissions while overseeing design of new product offerings like EPG scheduling
- Mentored and coached designers in UX research, design execution, project planning, and effective collaboration with stakeholders and customers
- Redefined the design process and brought new planning tools like Jira to the design team to better integrate with the organization
- Launched a UX research program that will provide valuable customer insight

Principal Product Designer

Dec 2019 - Aug 2022

- Led design for the most used Brightcove Studio module, the Media module, where I created storyboards, user flows, designs, prototypes and presentations for the launch of Beacon Studio and Marketing Studio
- Product owner for the design system where I oversaw the design roadmap, created style and component designs, managed participation from the design team, and organized design system governance
- Ran design workshops, conducted usability tests, moderated customer interviews and coached other designers on these methodologies

UX/UI Design Director (Global Services)

Jul 2012 - Dec 2019

- Led a small design team in Brightcove's Global Services department where we created unique customer solutions from admin UI to consumer facing OTT apps on a variety of platforms, including iOS, Android, websites, Apple TV, Fire TV, Roku, Android TV and Smart TVs
- Conducted stakeholder interviews, workshops, design discussions and client presentations
- Clients included: Al Jazeera, GE, Boeing, Lightbox, The Met Opera, Discovery, HBO Asia, Lowes, Home Depot, Reelz, FFT (The French Open), and Mary Kay



Feelance/Consulting

Somerville, MA

UX/UI Designer

Nov 2010 - Jul 2012

- Clients included: Brightcove, HealthTalker, CMG, Six Red Marbles, Life is Good



Cramer

Norwood, MA

UI Art Director

Mar 2000 - Nov 2010

- Clients included: Serono, New England Journal of Medicine, E3 Expo/ESA, Price Waterhouse Coopers, Comcast, CVS, Gillette, Bayer, Abbott, Forrester



AWARDS

**Apple Store App of the Day for
"Met Opera on Demand"**

2017

MITX/MIMC Awards

x4 winner, x5 finalist

2002 - 2008